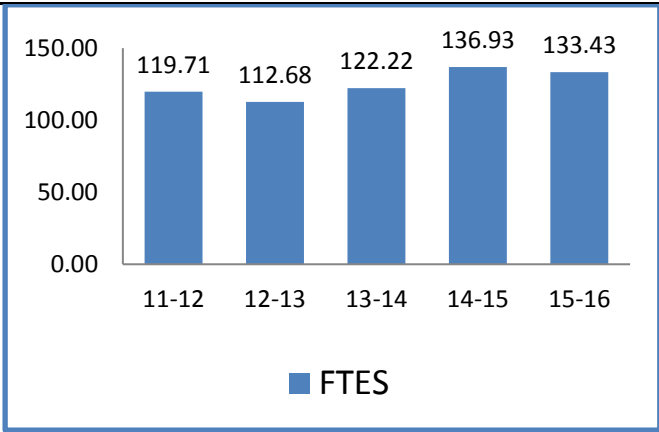


## ACCOUNTING — 2015-2016



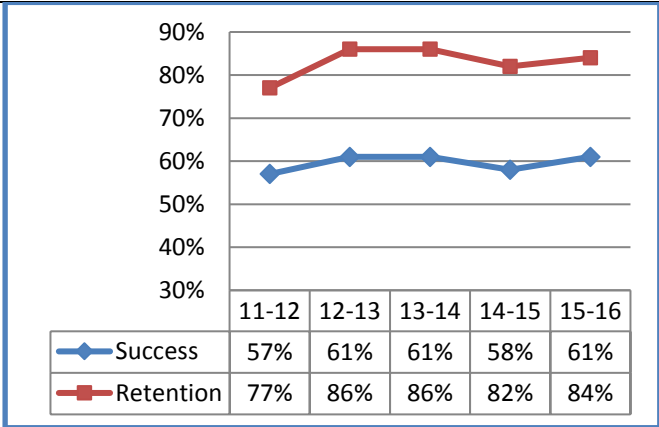
**Description:**  
We offer high quality accounting programs which will prepare our students for successful careers in business and government. We provide students with a broad based understanding of the concepts of the Accounting field. The courses offered satisfy transfer requirements and/or offer the specialized training required by the industry for successful employment.

**Assessment:**  
We experienced a slight (3%) decrease in FTES. We were able to add 5 additional courses this year (total 39 sections). Our online enrollment increased by 16%. Our success and retention rates remain strong at 61% (5% increase) and 84% (2% increase) respectively. In addition, we awarded 30% more degrees Certificates awarded increased by 53% most likely due to the changes in the education requirements for the profession, which include required additional units to become a licensed CPA.

	10-11	11-12	12-13	13-14	14-15	15-16
Duplicated enrollment	1,166	1,008	935	1,025	1,142	1115
FTEF	7.52	6.45	6.52	7.14	8.01	9.21
WSCH per FTEF	548	557	519	514	513	435

**Department Goals:**

- Increase the Accounting offerings to meet community needs.
- Continue to evaluate the Accounting programs for possible re-configuration to meet the needs of students and the industry
- Continue to increase the use of technology to improve learning skills.
- Continue to standardize the online content of all courses.
- Strengthen the accounting program through strategic allocation of funds, development of community connections, and recruitment in the local communities.



**Challenges & Opportunities:**  
Our biggest challenge is staffing classes. We have one full-time tenured faculty member nearing retirement, and a new full time faculty, both are CPA's. We have continued to search for qualified adjunct instructors who can teach during the day and evening. All faculty are teaching at close to maximum load in order to staff the classes. We hope to find additional qualified adjunct faculty to lighten the load on the full time faculty.

	10-11	11-12	12-13	13-14	14-15	15-16
Sections	32	28	28	30	34	39
% of online enrollment	31%	43%	38%	50%	62%	72%
Degrees awarded*	6	12	23	29	30	39
Certificates awarded*	7	8	11	28	15	23

**Action Plan:**

1. Continue to develop new course/program offerings or improve existing courses as recommended by the community advisory board.
2. Continue to increase the course offerings.
3. Continue to assess the accounting SLO's at both the program and course level.
4. Continue to develop a plan to communicate current information about careers in accounting to students.
5. Seek funding for full-time faculty and professional experts through involvement with Strong Workforce planning and program development including re-institution of work experience and internship programs.

TOP Code: 050200  
Award Source:  
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